

## brilliant entrepreneur



*There are shelves full of books about talent. But the book about YOUR unique talent hasn't been written - yet. Insight into your talent is closer than you think: it is within you. Discover it and write it down, and become the author of your own talent book!*

I have kept books of my own 'talent moments' for years. Not out of vanity, but because this is the only way to gain knowledge of my own talent. There's still so much I don't know about it.

How exactly do I help people to activate their talent? What do I do? Who are my ideal clients? What can they gain from my talent? And... How do I increase the frequency of my talent moments?

### Voyage of discovery

I have discovered the answers to these questions myself, by taking note of my own talent moments.

### Get to work!

Every individual talent moment can teach us something. Together, all these talent moments are a priceless source of wisdom. This wisdom is so valuable because you experienced and discovered it yourself.

### Awake

Now I know that my talent awakens in chaotic situations, so I can go looking for them. I also know that sometimes being 'strict' can really help, whereas at other times you have to relax and have fun in order to get someone moving.

All these insights add to my toolbox, and it's a lot of fun to play around with them. And I build even more faith in my talent.

### Write your own book

Do you want to learn about your own talent too? Then describe your own talent moments. It is not hard – all you have to do is:



- At the end of the day or week, note down a talent moment from that day or week
- Write down what you did, for whom, and the effect of your intervention
- Underline the word that specifically highlights what the essence of this talent moment was
- Identify a lesson from this experience about your own talent.

Writing about your talent doesn't have to take more than 2 minutes. And the best of it is that, without even realising it, you're writing your own book full of wisdom about your talent!

Have fun, and good luck!

Yvette van Dok

### Contact

For more information or sharing your experiences, please contact us at [info@brilliantentrepreneur.net](mailto:info@brilliantentrepreneur.net)

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